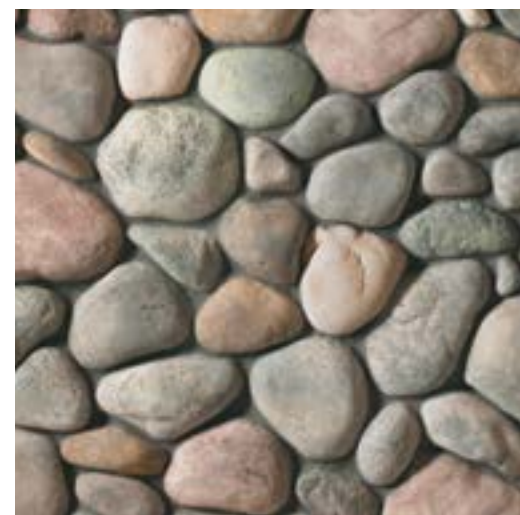


BORAL® NORTH AMERICA
Build something great™



Brick
Pavers
Stone
Trim
Roofing





boral® is much more than a leading manufacturer of high quality exterior cladding and roofing products



boral is your single source for endless design possibilities

Boral goes far beyond simply manufacturing high quality exterior cladding and roofing solutions products. We are your single source for endless design possibilities, delivering a variety of beautiful, durable and sustainable products throughout North America for new construction and renovation projects.



At Boral®, we produce some of the industry's most trusted brands, including Boral® Bricks, Pavers and Roofing, Cultured Stone® manufactured stone veneer, Versetta Stone® panelized stone veneer and Boral TruExterior® Trim. With our size, reach and product innovation, Boral has you covered:

- We are the largest brick manufacturer in the U.S., with plants in 11 states.
- Boral® Pavers never fade and we back them with one of the industry's best warranties.
- Boral is also the nation's largest concrete and clay roof tile manufacturer.
- Our Cultured Stone® manufactured stone veneer products are time-tested and a graceful way to add originality, charm and character to your design.
- Our Versetta Stone® panelized veneer provides the authentic beauty of stone but is designed to be faster and easier to install than traditional masonry.
- With Boral TruExterior® Trim, we provide a truly new category of decorative exterior trim that completely outperforms wood and other trim products.

boral[®] is nationwide

When it comes to selecting, ordering and receiving the products you need, we make it easy through Boral eSolutions; Boral Building Products, our multi-location distribution business; and our independent network that delivers products throughout North America.

Boral Building Products also distributes these fine products:

- BASF's line of Finestone[®] products
- CalStar Bricks and Pavers
- Nichiha siding
- Many other high quality products

DISTRIBUTION & DEALERS

- Boral Building Products Distribution
- Independent Distribution and Dealers

CONSTRUCTION MATERIALS

- Denver & Oklahoma City

FLY-ASH

- Source & Terminals

RESEARCH & DEVELOPMENT

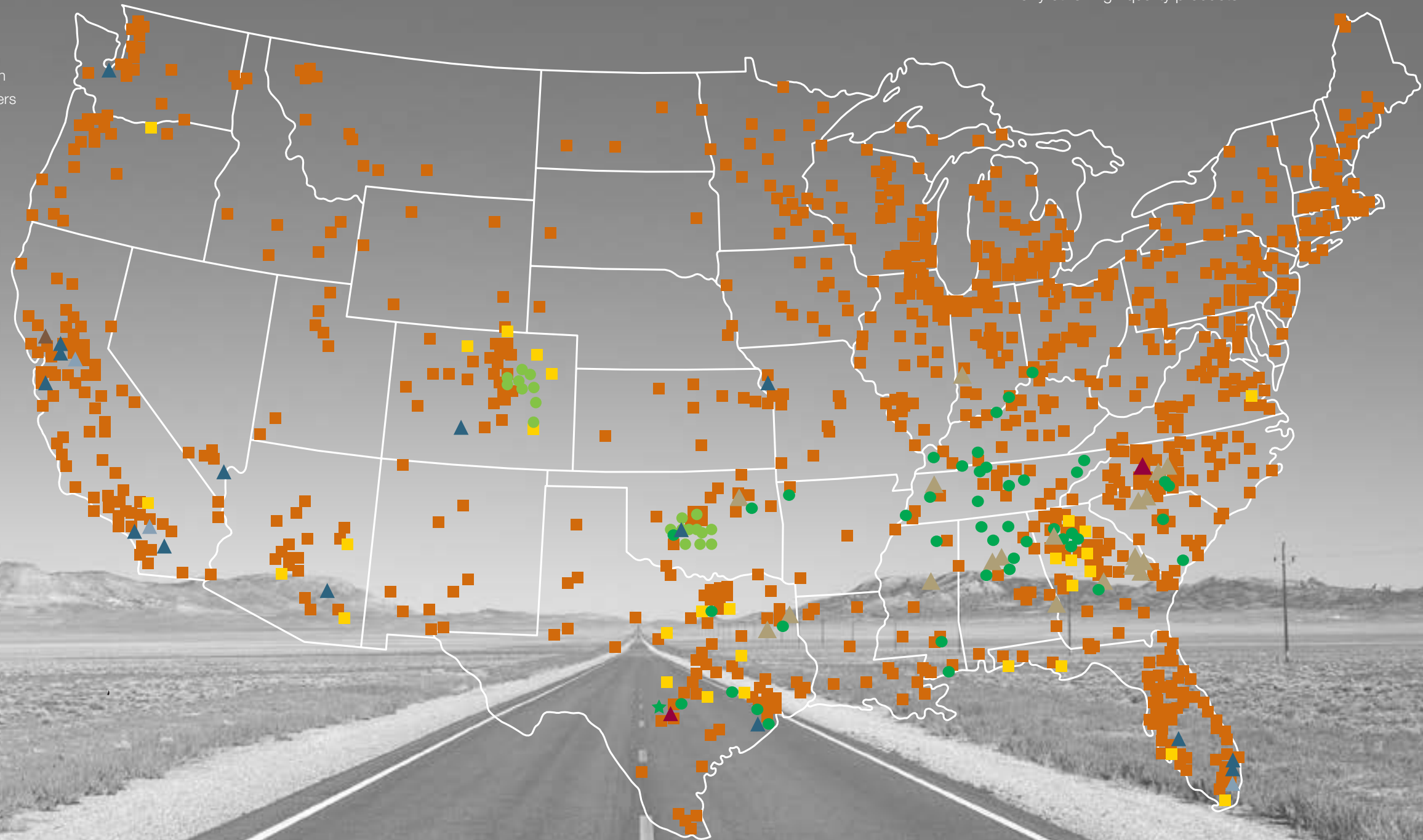
- ★ R&D Lab

CLADDING

- ▲ Brick Manufacturing
- ▲ Stone Manufacturing
- ▲ Trim Manufacturing

ROOFING

- ▲ Concrete Tile
- ▲ Clay Tile



boral can enhance your building's brand image

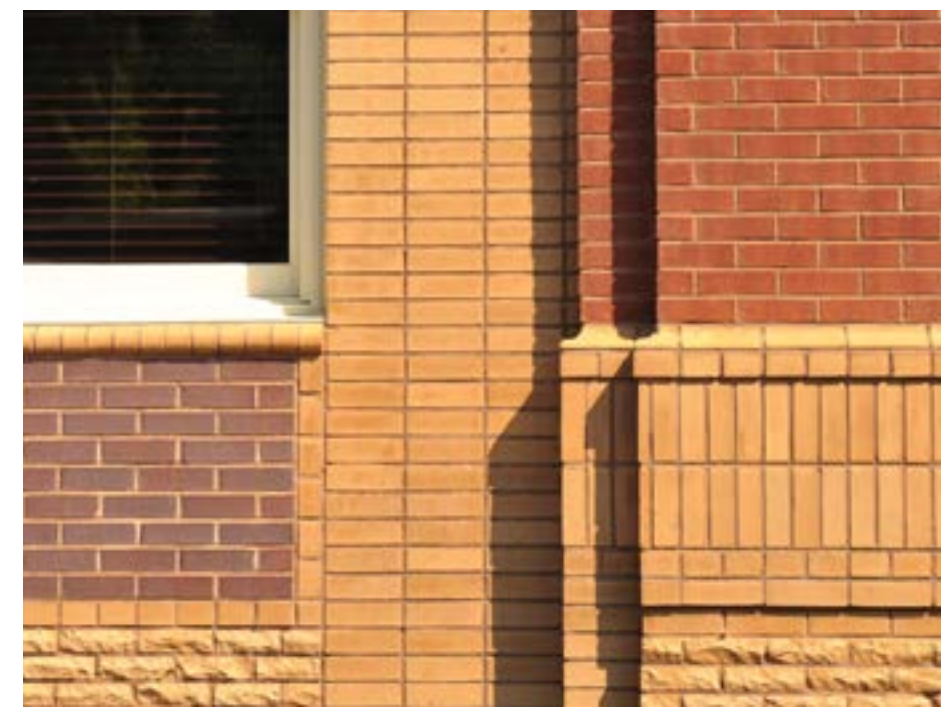
Our extensive reach means you have access to design solutions that are brand enhancers, regardless of whether you're working on a single project or need to convey a consistent image at locations across the country. When you choose Boral, you have the confidence of working with an industry leader, not only in product innovation, but also in sustainability, LEAN manufacturing processes and safety performance. No other manufacturer offers you so much more from a single source.



Boral® products are made from sustainable materials, which greatly increase their appeal and contribute to their color durability. In fact, our clay products will not fade and will retain their timeless beauty for a lifetime. Whether your design is traditional or contemporary, Boral offers unlimited possibilities and product combinations that you can incorporate into your exteriors and interiors. And, they're all available from one reliable source.

Boral's upscale cladding and roofing products transform exteriors with sophisticated looks and create superior curb appeal. For interiors, our dynamic finishes quickly turn mundane into dramatic. The sheer architectural variety and modularity of our products make Boral® unique in the industry, for example:

- Among our stone veneer products, you have nearly endless options for size, shape, color and texture. And since 1962, the Cultured Stone® brand has been the preferred name in stone. You get the look of stone, plus the artistic freedom to create a design that is stylish and personal.
- We offer more than 150 different brick colors and textures as well as a wide range of specialty items, such as curved edges, detailed silhouettes and angled faces.
- With Boral® clay roof tiles, you have the most extensive choice of profiles and styles in the nation.
- Boral TruExterior® Trim can be painted any color and is reversible with an authentic wood grain and smooth sides.



boral products endure

Quite simply, Boral® products deliver more value. Our bricks, pavers, stone veneers, roof tiles and trim provide greater long-term value because of their durability and minimal maintenance requirements. Boral brick and stone products never need to be painted, coated or sealed, making them virtually maintenance free. These tough claddings withstand the elements with ease, are fire retardant and provide a sound barrier for greater interior comfort and ambience.





When it comes to roofing, Boral® Roof tiles are durable, beautiful and energy efficient. Many insurance companies offer homeowner discounts for tile (please consult with your insurance firm for rates).

Boral TruExterior® Trim also resists rotting, cracking, splitting and termites, and maintains a high level of dimensional stability during periods of moisture and temperature change. It is suitable for ground contact and moisture prone areas.



At Boral we back our products' performance with industry-leading warranties that are your assurance of a beautiful building for decades to come. The total value inherent in our products' durability and reduced maintenance makes Boral the smart choice.



A modern multi-story building with a prominent red brick facade and large glass windows. The building features a mix of brick and stone veneer accents. The windows are arranged in a grid pattern, with some larger, multi-paned windows on the upper floors. The building is set against a clear sky, and there are some small bushes and a paved area in the foreground.

boral[®] products are easy to install

Whether your project is new construction or renovation, Boral[®] products install with ease, reducing labor costs as well as the time it takes to complete your construction. Our exterior stone veneers are lightweight and require no extra support, which makes shipping, handling and installing simpler and less costly. In fact, Versetta Stone[®] panelized stone veneer's innovative interlocking design allows the panels to be installed with mechanical fasteners, without the help of a mason. Our Thin Brick delivers the effect of authentic, full dimension masonry, yet its 3/4" thickness makes handling and installation – even in interiors – a breeze.



Boral has developed innovative solutions for the unique challenges you face in renovation and remodeling. Our Boral TruExterior® Trim is easy to handle, cut, rout, drill and mill and can be installed with common tools. Plus, there's no need for special adhesives, pre-drilling, end-sealing or priming cut ends. This remarkable trim has the workability of wood and can be painted any color, which makes it easy and versatile.

We also offer lightweight roof tiles specifically for weight-restricted projects and our brick's consistent quality makes it easier and faster for masons to lay.

The bottom line: Boral® products simplify installation so your building is completed faster and more economically.



boral means innovation

Boral has a long history of product innovation and we take pride in developing products that help solve problems for you. We will work closely with you for outside-of-the-box solutions.



Among our most unique building materials are:

- Versetta Stone® panelized stone veneer, which is made from a minimum of 50% recycled content, validated by UL Environment. Versetta Stone® is also a National Association of Home Builders (NAHB) Green Approved product.
- BoralPure® Smog Eating Tile, a versatile, earth-friendly roof tile that reduces harmful, disease-causing pollutants in the air. This concrete tile is made from locally sourced raw materials and is fully recyclable during manufacturing and after use. BoralPure® Smog Eating Tile won a 2011 Breakthrough Award from *Popular Mechanics*.
- Boral TruExterior® Trim, an authentic poly-ash product that consists of more than 70% recycled materials. Boral TruExterior® Trim is leading the market in true sustainability and environmental stewardship.
- Lightweight clay tiles in shake and slate styles are a beautiful alternative for renovations or remodeling projects where the roof structure will not support traditional tile.



boral is a leader in sustainability

Our commitment to the sustainability of our products is widely recognized and Boral has become a leader in sustainable manufacturing. A prime example is our Terre Haute, Indiana, brick manufacturing facility, which is the only brick plant in the U.S. to receive LEED Gold Certification from the U.S. Green Building Council. This prestigious certification recognizes the plant's use of methane gas from a nearby landfill as an alternative fuel source. In addition, the Terre Haute facility is a zero-waste operation where nearly all materials used are recycled into new brick.



A number of respected organizations have certified the sustainability of our products. These certifications include:

- Cradle to Cradle Certified^{CM} Silver recognizes the fact that Boral[®] Bricks are manufactured from all natural, non-toxic materials.
- Cultured Stone[®] manufactured stone veneer, which contains 54% pre-consumer waste stream recycled content, was the first NAHB Green Certified product and the industry's only GREENGUARD Children and Schools certified product. Cultured Stone[®] is also GREENGUARD Children and Hospital certified.
- Boral clay roofing tiles were the first to receive Cradle to Cradle Certified^{CM} Gold as a result of their 59% recycled raw material content and their complete recyclability.
- Boral TruExterior[®] Trim, produced in a LEED Silver certified plant, received Cradle to Cradle Certified^{CM} Silver, for a product containing a minimum of 70% recycled content as certified by SCS. This is the highest amount amongst all exterior trim products.

Additionally, Boral is one of founding members of The Climate Registry, a nonprofit collaboration among North American states, provinces, territories and Native Sovereign Nations that sets consistent and transparent standards to calculate, verify and publicly report greenhouse gas emissions into a single registry.

Because our products are so durable and remain in use much longer, they avoid replacement costs and consumption of new raw materials. As a result their carbon footprint is greatly reduced. At Boral, our research and development team is continually exploring ways to protect our planet through the products and systems of the future.

* Cradle to Cradle is a certification licensed by the Cradle to Cradle Products Innovation Institute.



boral is connected

With 50 locations in 10 states, Boral Building Products is your partner on the ground, providing the products we manufacture, along with those made by BASF, Nichiha and CalStar, and all masonry accessories and ancillary products.



We also make it easy for you to get our products through a national independent distribution network with 2,600 locations and a variety of channels managed by our Corporate National Accounts Team. This team will coordinate your orders, schedule delivery and manage invoicing and accounting. Our centralized approach ensures an efficient and cost-effective project from specification through project staging and completion.

boral is your solution

Boral is the clear choice for your new commercial construction projects and for those buildings you need to refresh or renovate. We offer you so many advantages beyond our high-quality exterior cladding products. Beautiful aesthetics are a given, but with Boral you are guaranteed aesthetic and brand consistency across all your locations as a result of our extensive distribution network and superior account management throughout North America.

The excellence you'll discover in Boral® products is the sum of a corporate culture that truly values customers, employees and the environment. Established in North America in 1979, Boral has grown into a reliable, respected company operating in the U.S. and Canada. We are continually working to develop innovative products that will enhance your projects, resulting in more beautiful, functional and energy-efficient buildings. We are not only committed to sustainability in the products we make; we are also recognized through respected certifications for putting our commitment into action.

At Boral, we know our people are our most valuable asset. Their energy, dedication and hard work culminate in the excellent products we deliver. To protect our people, our number one focus is safety and we take pride in Boral's exemplary safety record.

We are also proud of our efforts to help people beyond our company, principally through HomeAid, a non-profit organization to which we donate materials for use in constructing and renovating housing for families in transition. Other charitable giving and our scholarship program for children of employees are among the many ways Boral gives back.



HomeAid

When you consider our exquisite cladding, roofing, trim and paving products, we hope you'll recognize all of the factors that go into making them the industry's best. With Boral, you get so much more – and it's all waiting for you in one place.

To find out more, visit us online at www.boralna.com or www.boralbuildingproducts.com, call us at 1-800-526-7255 or email us at nationalaccounts@boral.com.



Build something great™

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